

IHS Markit and Freebike: An Attractive Staff Benefit

Data giants IHS Markit partnered with Freebike to simultaneously provide a staff benefit whilst also working towards their ambitious CSR and sustainability objectives. Introduced to IHS Markit's City office, the Freebike fleet carry IHS Markit's branding everywhere their employees go. The 1400-person strong office can rent the Freebikes through the Freebike App or directly via staff access cards.

In an increasingly competitive marketplace, the Freebikes are a staff benefit that help attract and retain staff. The mental well-being that active travel offers, not to mention the cost savings for both employees and IHS Markit make the Freebike fleet an attractive part of IHS Markit's employee benefit offering.

With Freebike providing onboarding and customer support, alongside battery changing and maintenance of the bikes, there is minimal ongoing work required internally by the IHS Markit team. Usage statistics and data is provided on a monthly basis where the IHS Markit management can see the success of the scheme.

The fleet also hits a number of sustainability targets for IHS Markit, with Lance Uggla, the CEO of IHS Markit, saying in a statement:

"I'm delighted that we're launching this initiative in the City and taking important steps to reduce pollution and congestion in such a busy area. We will be looking to expand this pilot to our other global offices in the coming months."

Further details of the successful launch can be found [here](#).

